

The Health Creation Alliance C.I.C. Community Benefit

CIC34 Report: 31 Aug 2019 to 31 Aug 2020

Part 1: General description of the company's activities and impact

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates including a fair and accurate description of how they have benefitted the community, or section of the community, which the company is intended to serve

The Health Creation Alliance Community Interest Statement (CIC36) states that *The company's activities will provide benefit to: Improve the health and wellbeing of the population of the United Kingdom by influencing public policy on health inequalities and providing practical guidance.*

During the period from 31 August 2019 to 31 August 2020, we:

- Made a submission to DHSC regarding the Prevention Green Paper consultation (the Birmingham Mind Experts Group had specific input on the question about mental health) and held a follow up meeting with four DHSC officials
- Provided a platform for NNHSA members to influence NHS England and NHS Improvement Primary Care Network DES Contract Specification by
 - Making a written submission to the consultation on the DES Contract
 - Hosting NHSEI DES Contract Team and discussion at our Feb 2020 event
- Published an article in The Times, 10th March, to coincide with Sir Michael Marmot's 'Ten Years On' report into health inequalities
- Ran seven free webinars for members to hear how community-led organisations were mobilising and how professionals were responding throughout the COVID-19 months
- Provided pro bono support to facilitate a movement for professionals and local people to come together in Ryedale North Yorkshire to develop a health creating approach to COVID-19 recovery
- Had several people to present the voice of lived experience at two physical events and a number of online events.
- Extensive work in Bury including mentoring of community groups and an event on 'powershifting' to communities.

The NHS, local authorities, communities and other local partners are now taking strides forward in collaborative working locally to redesign health and care services. We can take a small part of the credit for that shift.

Part 2: Consultation with stakeholders

Please indicate who the company's stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in

response to feedback from its consultations? If there has been no consultation, this should be made clear.

Our stakeholders are varied. They include:

- our members including professionals and 'I have a voice' (lived experience) members
- partner organisations, sponsors, clients
- professional sectors including (for example); GPs, nurses, community pharmacy, health visitors, public health, local authorities, housing.
- NHS England and NHS Improvement, Public Health England, DHSC, Health Education England etc.

Ways in which we have consulted stakeholders through participation in our work between 31 August 2019 and 31 August 2020 include:

- Annual member meeting – Oct 19 – leading to a member-informed manifesto for a new government that we have since used in articles and meetings with policy makers etc
- Two events on Primary Care Networks and health inequalities involving community businesses, groups and lived experience – in Feb 2020
- Health Creation online meetings with arrange of contributors fortnightly between April and July
- Collaborations with a range of national-level sector partners in several elements of our work
- People with lived experience participating on the Sounding Board for one of our projects on Community Mobilisation and the NHS.

PART 3 – DIRECTORS' REMUNERATION

If you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes). If no remuneration was received you must state that "no remuneration was received" below.

Merron Simpson

Chief Executive remuneration: £18,500

Project remuneration: £7,500

Total remuneration: £26,000

Lynne Bowers, (De Facto Director)

Project remuneration: £3,695

Alex McCraw (De Facto Director)

Retainer: £1,200

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION

– Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that “no transfer of assets other than for full consideration has been made” below.

No transfer of assets other than for full consideration has been made.